

Exam. Code : 105401
Subject Code : 1359

Bachelor in Business Administration (BBA) 1st Semester
BUSINESS ORGANIZATION AND SYSTEMS
Paper—BBA-104

Time Allowed—3 Hours] [Maximum Marks—50

Note :— There are **Eight** questions. Candidates are required to attempt any **Five** questions. **All** questions carry equal marks.

SECTION—A

1. What is the scope of Commerce ? Discuss inter-relationship between Trade, Commerce and Industry.
2. Write a note on :—
 - (a) Effects of Industrial Revolution
 - (b) Evolution of Industry.

SECTION—B

3. What is creativity ? Discuss the importance of Creativity in Entrepreneurship.
4. Write a note on :—
 - (a) Feasibility study
 - (b) Joint Stock Company.

SECTION—C

5. What do you mean by Professionalization ? Discuss the effects of Codes of Ethics on Professionalization.
6. Write a note on :—
 - (a) Business Culture
 - (b) Changing Business Concept.

SECTION—D

7. Discuss the recent trends in Wholesale and Retailing in India in detail.
8. Write a note on :—
 - (a) Bombay Stock Exchange
 - (b) Listing procedure at Stock Exchange.